

GOVERNMENT OF ODISHA
DEPARTMENT OF AGRICULTURE AND FARMERS' EMPOWERMENT

No. IMU-MISC-0008/2018 *20191* A & FE.,Dt. *02-11-18*

From

Dr. Sujata Priyambada Parida
Deputy Director (Statistics)

To

The Director, Agriculture & Food Production, Odisha
The Director, Soil Conservation & Watershed Mission, Odisha
The Director, Horticulture, Odisha

Sub: *An advisory on online dangerous game (Memo Challenge) Child Online Safety.*

Madam/Sir,

I am directed to forward herewith a copy of Home Department letter No – 42788/ CP & M dtd. 09.10.2018 along with enclosures for information of all concerned and necessary action.

The Action Taken Report may be send to the undersigned for onward transmission of same to Home Department.

Yours faithfully

Saidh
1.11.18

Deputy Director (Statistics)

Memo No. *20192* /Ag, Dt. *02-11-18*

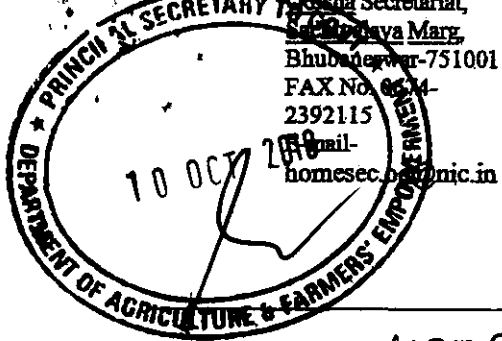
Copy along with copy of its enclosure forwarded to the P.S. to Principal Secretary/Special Secretary, Department of Agriculture & Farmers' Empowerment for kind information of Principal Secretary/Special Secretary.

Saidh
1.11.18
Deputy Director (Statistics)

Memo No. *20193* /Ag, Dt. *02-11-18*

Copy along with copy of its enclosure forwarded to the all Officers/ all Sections of A & FE department for information and necessary action.

Saidh
1.11.18
Deputy Director (Statistics)



ଓଡ଼ିଶା ସରକାର
ସ୍ୱାସ୍ଥ୍ୟ ବିଭାଗ

Government of Odisha
Home Department

BY FAX/E-mail/ SPEED POST
ଓଡ଼ିଶା ସରକାର
ସଞ୍ଚନାମାମ୍ବ. କୁଚେରୀ-୭୫୧୦୦୧

Central Diary
Agriculture Department
19570/18/10/18
DYN0-74/18P&M(1)
23.10.18

No. 42788 /CP & M, Bhubaneswar, dated- 09.10.2018
HOME-CHR-MISC-0454-2017

From
Dr. Dantosh Bala, I.P.S.
Special Secretary to Government

To,
The Secretaries of all Departments of Government
The D. G. & I.G. of Police, Odisha, Cuttack
The ADG of Police, CID, Crime, Odisha, Cuttack.
The Commissioner of Police, Bhubaneswar-Cuttack
The All Collectors
The All Superintendents of Police
The All D.C.Ps. .

Sub: An advisory on Online dangerous game (Momo Challenge)-Child Online Safety.

Sir,

I am directed to send herewith a copy of the D.O. letter No.2601/08/2018-POCSO/NCPCR/79060 dated.06.09.2018 of the Hon'ble Member, NCPCR drawing the attention of the Chief Secretary, Odisha on the subject noted above and to say that sincere steps may please be taken for the prevention of the "Momo Challenge Game".

It is requested that the action taken report on this matter may please be intimated to this Deptt. at the earliest.

Yours faithfully,

Special Secretary to Government

Dated.. 09.10.2018

Memo No. 42789 /CP &M,

Copy forwarded to the Private Secretary to the Hon'ble Member of NCPCR, Government of India, 5th Floor, Chanderlok Building, 36 Janpath, New Delhi,-110001 for information.

Special Secretary to Government

Pl. put up.
Sri M.K. Samal,
ASO

AS
23-X

DO (IMU)
Please put up.
Squidh
22.10.18



भारत सरकार
GOVERNMENT OF INDIA
राष्ट्रीय बाल अधिकार संरक्षण आयोग
COMMISSION FOR PROTECTION OF CHILD RIGHTS



नई दिल्ली-110 001
New Delhi - 110 001

No.2601/08/2018-POCSO/NCPDR/79060
Dated: 6th September 2018

1. Chief Secretary, All States/Union Territories
2. DGP, All States/Union Territories
3. Secretary, Education Department, all States/UTs

22/9/18
22/9/18
No. 229
CC
CPDM
No. Date

Subject: Advisory on Online dangerous game (Momo Challenge)- Child Online Safety-reg

Sir/Madam,

The NCPDR has noticed that there are media reports that children have been becoming victims of Momo Challenge Game. It is reported to be a game played by invitation only. The children are attempting to commit suicide. Copies of extracts of website regarding Ajmer's victim of Momo Challenge Game and news published in the Times of India dated 26th August 2018 regarding incidents in West Bengal, are enclosed.

2. It is reported in the media that the Momo Challenge Game was initially started on Facebook but is now spreading via Whatsapp. Momo is a social media account on WhatsApp, Facebook and YouTube. The image used for the Momo game has been adopted from the work of Japanese artist Midori Hayashi, who has no connection with the game. As per reports published, sometimes the account challenges users to communicate with an unknown number, and complete a series of violent acts that ultimately end in death. If one refuses to follow the game's orders, he or she is sent threatening and disturbing images. Sometime, the threat given is that of corrupting social media accounts of the victims and to label fake allegations against him/her. This account seems to be connected to three numbers in Japan, Mexico and Columbia and a number of smaller islands on both sides of Latin America.

3. The NCPDR had requested concerned departments/ministries in Government of India to take immediate preventive steps to stop its spread in India. The Ministry of Electronics and Information Technology has issued advisory on "MOMO CHALLENGE GAME" (copy enclosed).

4. It is requested that all concerned may please be directed to take appropriate preventive steps for child online safety.

Thanking you,

ACS HOME
Pr. Secretary WCDPMS
DR Police

Yours faithfully,
Yashwant Jain
(Yashwant Jain)
Member

Encl: As above.

Copy to:

1. Chairperson, all States CPCR - with a request to ensure awareness on the subject in your State.
2. MWCD (DS-W.I) - wrt their OM No.31/11/2018-CW.I (e-59702) dated 30th August 2018.

5th फ्लोर, चण्डीलोक बिल्डिंग, 36, जन्मपथ, नई दिल्ली-110 001
5th Floor, Chandilok Building, 36, Janpath, New Delhi-110 001
फोन / Phone: 011-23478200 फैक्स / Fax: 011-23784928

Q 7

<https://www.pinkcitypost.com/>

State (https://www.pinkcitypost.com/category/state/) | August 22, 2018 | Last Updated: August 22, 2018 4:54 pm

Ajmer teen first victim of Momo Challenge in India, 'commits suicide'

According to the reports, a class 10th girl student slit her wrists. After that, she hung herself to death. Police have found that the girl was playing an online game 'The Momo Challenge'. This came to the light after the cops checked the internet browsing history in the girl's mobile phone.

Rimjhim Jethani (https://www.pinkcitypost.com/author/rimjhim/) | August 22, 2018 | Last Updated: August 22, 2018 4:54 pm

Home (https://www.pinkcitypost.com/) » State (https://www.pinkcitypost.com/category/state/) » Ajmer teen first victim of Momo Challenge in India, 'commits suicide'



THE MOMO CHALLENGE

ONLINE SUICIDE GAME

Repetitive Image: An Ajmer girl commits suicide while playing Momo Challenge

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of Templates: 150+
Formats: PDF | Microsoft® Word | Microsoft® PowerPoint | Microsoft® Excel
Runs On: Windows® 7, Windows® 8, Vista, & XP operating systems



YOUR TEMPLATE FINDER

Jaipur: The WhatsApp virtual suicide game 'The Momo Challenge' has claimed its first life in India. A 15-year-old girl committed suicide in Ajmer district of Rajasthan after accepting 'The Momo Challenge' online. This game is similar to the 'Blue Whale Challenge', which went viral earlier in the country and took several lives. The game forces users to take several risky challenges and in the last



provokes them to end their lives. <https://www.pinkcitypost.com/man-who-duped-people-of-rs-8-crore-through-mlm-company-arrested-from-gurgaon/>

<https://www.facebook.com/sharer/sharer.php?u=https%3A%2F%2Fwww.pinkcitypost.com/man-who-duped-people-of-rs-8-crore-through-mlm-company-arrested-from-gurgaon/>

[\(whatsapp://send?text=Ajmer%20teen%20first%20victim%20of%20Momo%20Challenge%20in%20India,%20commits%20suicide\)](https://www.pinkcitypost.com/man-who-duped-people-of-rs-8-crore-through-mlm-company-arrested-from-gurgaon/)

Kolkata techie receives Momo Challenge invite

Dwaipayan Ghosh | TNN | Updated: Aug 26, 2018, 09:06 IST

KOLKATA: At least two persons from different parts of the state — one of them from Kolkata and the other from Siliguri — received the invite for Momo Challenge on Whatsapp around 11pm on Thursday. Rajorshi Upadhay, the IT employee from Kolkata, has sought help from Kolkata

Police.

(5)

Ministry of Electronics & IT (MeitY)
(Cyber Laws & e-Security Group)

Dated : 27 Aug 2018.

Subject : ADVISORY ON "MOMO CHALLENGE GAME"

It is reported in the media that there is new online challenge game called "the Momo Challenge" which started on Facebook where members are "challenged" to Communicate with unknown numbers . It went viral on social media platforms, especially WhatsApp.

The Momo Challenge consists of a variety of self harming dares which becomes increasingly risky as the game progresses and it finally ends with suicide challenge. The game involves challenges that encourage teenagers/ children / any other user to engage in series of violent acts as challenges of the game.

The game inspires teenagers/ children / any other user (the player), to add unknown contacts on WhatsApp by the name of 'Momo'. Once the contact is added, the image of the terrifying Japanese 'Momo' doll with bulging eyes appears in contact. The game controller then entices player to perform a series of challenges and playing the game are threatened with violent images, audios or videos, if player do not follow instructions.

Look out for following Signs and Symptoms :

1. Becoming withdrawn from friends and family
2. Persistent low mood and unhappiness
3. Looking worried that stops him/her from carrying out day to day tasks
4. Sudden outbursts of anger directed at themselves or others
5. Loss of interest in activities that they used to enjoy
6. Visible marks like deep cuts or wounds on any part of the body of the child.

How to protect your child from this game:

1. Check in with your child, ask how things are going. Ask if there have been things stressing them, or anything that has them worried. If your child is talking about any level of distress, do not hesitate to ask them about changes in mental health.
2. Unless there is reason to believe your child already knows of or has played the game, don't discuss about the Blue Whale game. By doing so, you increase the chance that your child will search for it on their own.
3. Monitor your children's online & social media activity to ensure they are not engaging with this game.
4. Keep your eyes open for:
 - a) Unusually secretive behaviour, mostly related to their online activity
 - b) A sudden increase in the time they spend online, especially social media
 - c) They seem to change screens on their device when approached
 - d) They become withdrawn or angry, after using the internet or sending text messages
 - e) Their device suddenly has many new phone numbers and email contacts
5. Install a good cyber/mobile parenting software which helps them in monitoring your children.
6. Parents should take reports from child counsellor present in the school at regular intervals.
7. If you fear your child may be at risk, get professional help right away.
8. Remind your child that you are there and will support them as they face life challenges.

References :

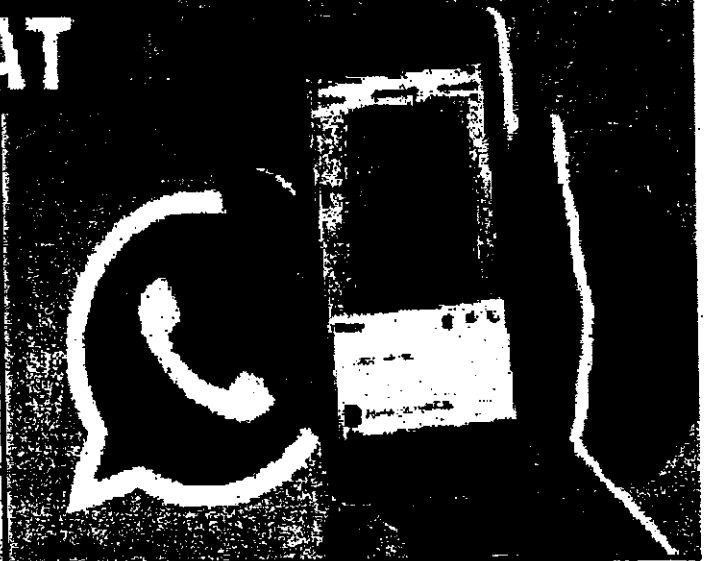
- (a) <http://infosecawareness.in/family/>
- (b) <https://indianexpress.com/article/what-is/what-is-momo-challenge-5302916/>
- (c) <https://www.nspcc.org.uk/preventing-abcue/keeping-children-safe/online-safety/parental-controls/>
- (d) <https://support.google.com/googleplay/answer/1075738?hl=en-GB>
- (e) <https://support.apple.com/en-gb/HT201304>
- (f) <https://timesofindia.indiatimes.com/lifestyle/health-fitness/health-news/after-blue-whale-it-is-momo-whatsapp-suicide-game-thats-risking-your-teens/articleshow/55335762.cms>
- (g) <http://www.news.com.au/technology/online/social/where-the-crisis-in-ages-for-the-momo-challenge/news-story/535560edbd2ac95658719d6260378221>

VIRTUAL THREAT

Online comments

► A girl in Durgam. She received the message along with a college student from the same district from a California number.

► A South Dumdum college student. He was asked to speak to Momo for at least six successive days. When



he decided not to play the game, he was asked to keep the invitation a secret.

► Contact police once your son/daughter informs you of receiving such an invite. Usually, posts about death or suicide on social media attract the invitation.

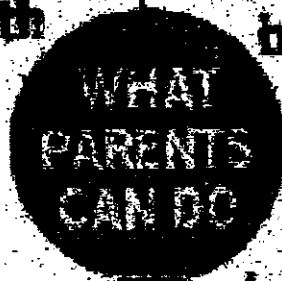
► Have regular and informal conversations so that kids talk without fear of being reprimanded. Encourage questions, address their curiosity and

guide them in a friendly way.

► Warn about talking to strangers, not only outdoors, but even on social media.

► Keep parental control features on. This makes it easy to help keep your children safe online.

► Read up and stay informed on new dangers in the internet world.



Upadhyay received the Whatsapp message when the mobile phone was being charged. Upadhyay, who has a eight-year old kid, said they were

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of the Day

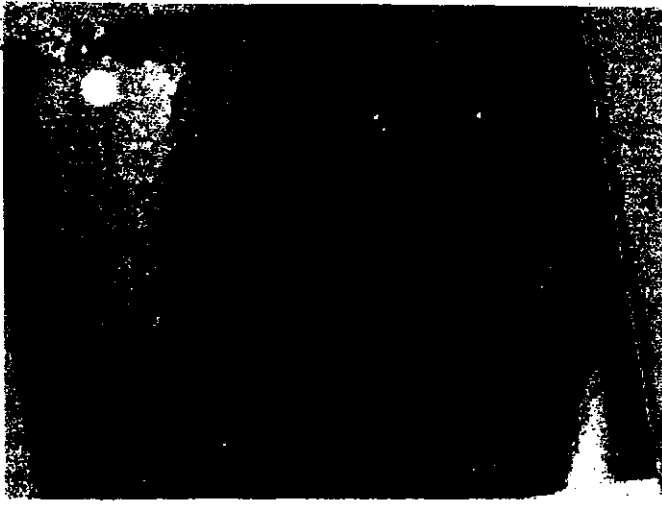
Kolkata techie receives Momo Challenge invite

[Dwaipayan Ghosh](#) | TNN | Updated: Aug 26, 2018, 09:06 IST

TimesPoints



6 Comments



The Momo challenge was initially started on Facebook but is now spreading via Whatsapp.

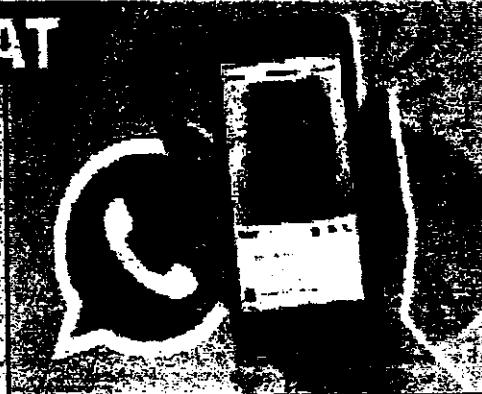
KOLKATA: At least two persons from different parts of the state — one of them from Kolkata and the other from Siliguri — received the invite for Momo Challenge on Whatsapp around 11pm on Thursday. Rajorshi Upadhay, the IT employee from Kolkata, has sought help from Kolkata Police.

VIRTUAL THREAT

Other recipients

► A girl in Jalpaiguri. She received the message along with a college student from the same district from a California number

► A South Dinajpur college student. He was asked to speak to Momo for at least six successive days. When



he decided not to play the game, he was asked to keep the invitation a secret

► Contact police once your son/daughter informs you of receiving such an invite. Usually, posts about death or suicide on social media attract the invitation

► Have regular and informal conversations so that kids talk without fear of being reprimanded. Encourage questions, address their curiosity and

guide them in a friendly way
► Warn about talking to strangers, not only outdoors, but even on social media

► Keep parental control features on. This makes it easy to help keep your children safe online

► Read up and stay informed on new dangers in the internet world



According to psychiatrists, sending messages at night shows there are sinister plans as the mind is at the weakest at night and especially dangerous for those who are suffering from depression. So when should you raise the alarm as a parent? Psychologists say any abrupt change in behaviour should be enough to trigger an alarm. Sudden willingness to be left alone — shutting doors, speaking to someone over phone or social media and ignoring family members — are some common examples. Cuts and bruises too need to be looked into.

"Some of these are absolutely normal behaviour for teens, so you need to be careful how you raise the issue," pointed out one of them.

The Momo challenge was initially started on Facebook but is now spreading via Whatsapp. 'Momo' is a social media account on WhatsApp, Facebook and YouTube. The image used for the Momo game is a haunting image of a woman with exaggerated features taken from the work of Japanese artist Midori Hayashi, who has no connection with the game. Several web security blogs describe the Momo game as a social engineering attack, which may not necessarily be real, but can still cause harm through online harassment and cyber bullying.

The account challenges users to communicate with an unknown number, and complete a series of violent acts that ultimately end in death. If one refuses to follow the game's orders, he or she is sent threatening and disturbing images. Sometimes the threat given is that of corrupting the social media accounts of the victim and to label fake allegations against him/her. This account seems to be connected to three numbers in

Japan, Mexico and Columbia and a number of smaller islands on both sides of Latin America.

"We have asked our cyber cell to put all the numbers from which the invites are being sent on surveillance," said a senior state official.

TOP COMMENT

I get and win momo challenge everyday. Especially if its cheese momo from wow momo

Dingleberry Handpump

SEE ALL COMMENTS

ADD COMMENT

(R)
sey Agasth